Journalism and Mass Communications Programs Competitive Analysis (Big Ten & Carnegie Knight) Summer 2020 | UPDATED Aug. 26, 2020

## Big 10 Academic Alliance

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
<u>University of</u> <u>Illinois</u> <u>College of Media</u>	Advertising Journalism Media & Cinema Studies			Cinema Studies Graduate Minor	Advertising (M.S.) Strategic Brand Communication (M.S.) Journalism (M.S.) Journalism (M.J.) • Integrated Undergrad- Grad degree Communication and Media Studies (Ph.D.) • ICR	<ul> <li>Institute of Communications Research</li> <li>Roger Ebert Center + Film Festival</li> </ul>	<ul> <li>Sandage Department of Advertising</li> <li>Hands-on media- making</li> <li>Community Engagement (social justice, economic issues in the state)</li> <li>Illinois Public Media</li> <li>International Congress of Qualitative Inquiry</li> </ul>
Indiana University College of Arts & Sciences The Media School <u>"Your Story</u> Starts at the Media School"	Journalism (BA) Media (BA) Cinematic Arts (BFA) Game Design (BS)		Undergraduate Concentrations • News reporting and editing • Public relations • Cinema and media studies (conc.) • Film, TV, and digital production (conc.) • Interactive and digital media	Undergraduate Certificates • Journalism • New media & interactive storytelling Undergraduate Minors • Black cinema & media studies • Cinema & media studies • Film production	Media (M.S.) Media Arts & Sciences (M.A.) Media Arts & Sciences (Ph.D.)	<ul> <li>Black Film Center</li> <li>Center for Documentary Research and Practice</li> <li>Center for International Law and Policy Studies</li> <li>Institute for Communication Research</li> <li>Michael I. Arnolt Center for</li> </ul>	<ul> <li>Cutting-edge technology</li> <li>Student research</li> <li>Common Ground Conference</li> </ul>

University Dept. & N	lajors Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
		<ul> <li>Media advertising</li> <li>Media management, law and policy</li> <li>Media science</li> <li>Media science</li> <li>Media science</li> <li>Media science</li> <li>Media science</li> <li>Media science</li> <li>Sports media</li> <li>Graduate</li> <li>Concentrations</li> <li>Design &amp; Production</li> <li>Journalism</li> <li>Management</li> <li>Public relations</li> <li>Specializations</li> <li>Adv. Creative</li> <li>Adv. Mgmt.</li> <li>Art, aesthetics and exp. Media</li> <li>Black cinema studies</li> <li>Broadcast journalism</li> <li>Creative industry mgmt.</li> <li>Digital journalism</li> <li>Documentary</li> <li>Editing &amp; post- production</li> <li>Game art</li> <li>Game audio</li> </ul>	<ul> <li>Game design</li> <li>Global media</li> <li>Media &amp; creative advertising</li> <li>Media &amp; diversity</li> <li>Media law &amp; ethics</li> <li>Media persuasion</li> <li>Media, sex and gender</li> <li>Media Arts &amp; Sciences Ph.D. Minor</li> </ul>		Investigative Journalism • National Sports Journalism Center • Observatory on Social Media	

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
			<ul> <li>Game production</li> <li>Global media</li> <li>Graphic communication</li> <li>Health communication</li> <li>Intern. Cinema</li> <li>Media &amp; creative adv. Strategies</li> <li>Media &amp; cultural studies</li> <li>Media &amp; diversity</li> <li>Media history</li> <li>Media law &amp; ethics</li> <li>Media law &amp; ethics</li> <li>Media persuasion &amp; behavior</li> <li>Media psychology</li> <li>Media research</li> <li>Multi-camera video production</li> <li>Narrative filmmaking</li> <li>New media mktg.</li> <li>News writing</li> <li>Photo journ.</li> <li>Politics &amp; media</li> <li>PR/Strat Comm</li> <li>Screenwriting</li> </ul>				

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
			<ul> <li>Sex, gender, media</li> <li>Sports journ.</li> <li>Video journalism</li> <li>Web</li> </ul>				
University of Iowa College of Liberal Arts & Sciences School of Journalism and Mass Communication "Write your own Story"	Journalism and Mass Communication (BA) Informatics Cognate: Media (BA)	Master's in Strategic Communication (online)		Minor: • Mass Communication Certificates: • Non-profit leadership & philanthropy • Event management • Media Entrepre- neurialism	Journalism and Mass Communication (M.A.) Master's in Strategic Communication (online) Mass Communication (Ph.D.)	Moeller Media Research Lab	•
University of Maryland* Philip Merrill College of Journalism <u>"Fearless</u> Journalism."	Broadcast Journalism (BA) Multiplatform Journalism (BA)		Undergraduate specializations: Broadcast Investigative reporting Sports Graduate areas of focus: Sports journalism Investigative Computational and data journalism	Graduate Certificate of Professional Studies in Journalism	Journalism (M.A.) – thesis Journalism (M.J.) – no thesis Journalism Studies (Ph.D.)	<ul> <li>The Howard Center for Investigative Journalism</li> <li>The Shirley Povich Center for Sports Journalism</li> <li>The International Center for Media and the Public Agenda</li> <li>College Park Scholars: Media, Self and Society</li> <li>Journalism practice and ethics</li> <li>Media globalization</li> </ul>	<ul> <li>Capital News Service</li> <li>Practical and theory-based education</li> <li>Unique location</li> </ul>

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
						<ul> <li>Computer- assisted reporting</li> <li>Media history</li> <li>Political communication</li> <li>Gender</li> <li>Digital storytelling</li> </ul>	
University of Michigan College of Literature, Science and the Arts (Advertising and PR part of Business College)	Communication and Media			Global Media Studies Minor Digital Studies Minor	Communication and Media (Ph.D.) • Interdiscipl.	<ul> <li>Role of media in culture and society</li> <li>Social Scientific Analysis of Mass Media Effects</li> <li>Institute for Social Research</li> </ul>	• Study about mass and emerging media
<u>Michigan State</u> <u>University</u> <u>College of</u> <u>Communication</u> <u>Arts and</u> <u>Sciences</u>	<ul> <li>Departments:</li> <li>Advertising + Public Relations</li> <li>Communication</li> <li>Communicative Sciences and Disorders</li> <li>School of Journalism</li> <li>Media and Information</li> <li>Majors:</li> <li>Adv. Mgmt. (BA)</li> <li>Communication</li> <li>Comm. &amp; Leadership Strat.</li> </ul>			Undergrad. Minors: • Advertising Analytics • Animation and Comics Storytelling in Media • Broadcast Journalism • Comm. Sciences and Disorders • Documentary Production • Entrepreneurshi p & Innovation • Fiction Filmmaking	Linked Programs (4+1): • Advertising • Comm. • Health and Risk Comm. • Journalism • Media and Information Master of Arts: • ADPR • Comm. • Comm. • Comm. Sciences & Disorders • Health & Risk Comm. • Journalism	<ul> <li>Computational Communication</li> <li>Game Design and Development</li> <li>Global and Multicultural Communication</li> <li>Healthy People Healthy Planet</li> <li>Human-Centered Technology</li> <li>Media and Civic Engagement</li> <li>Media Innovation, Design and Entrepreneurship</li> <li>Media Psychology</li> <li>Neurocognitive Comm.</li> </ul>	• International Advertising

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
	<ul> <li>Creative Adv. (BA)</li> <li>Games and Interactive Media (BA)</li> <li>Information Science (BA)</li> <li>Journalism (BA)</li> <li>Media &amp; Information (BA)</li> <li>PR (BA)</li> </ul>			<ul> <li>Game Design &amp; Development</li> <li>Information and Communication Technology for Development</li> <li>Information Technology</li> <li>Media Photography</li> <li>Public Relations</li> <li>Retail Mgmt.</li> <li>Sales Leadership</li> <li>Sports Journalism</li> <li>Grad. Certificates:</li> <li>Digital Media</li> <li>College Teaching</li> <li>Journalism</li> <li>Media Analytics</li> <li>Org. Comm. for Leadership</li> <li>Serious Game Design MA</li> </ul>	<ul> <li>Media &amp; Information</li> <li>Public Relations</li> <li>Strat. Comm.</li> <li>Ph.D.:</li> <li>Comm.</li> <li>Comm.</li> <li>Sciences &amp; Disorders</li> <li>Information &amp; Media</li> </ul>	<ul> <li>Policy &amp; Governance</li> <li>Centers:         <ul> <li>Behavior, Information &amp; Technology</li> <li>Avatar Research and Immersive Social Media Applications</li> <li>Games for Entertainment &amp; Learning</li> <li>Health &amp; Risk Communication</li> <li>Knight Center for Environmental Journalism</li> <li>Media and Adv. Psychology</li> <li>Nextgen Media Innovation (TV)</li> <li>Quello Center for Telecomm Mgmt and Law</li> <li>Theoretical and Applied Research on Media Affect and Cognition</li> <li>Case Lab (emotion; human comm.)</li> </ul> </li> </ul>	
University of Minnesota Hubbard School of Journalism and Mass Communication	Journalism Strategic Communication: Advertising and PR			Undergraduate Minors: • Mass Communication • Digital Media Studies	MA in Mass Comm. Prof. MA in Strat Comm. MA in Health Comm.	<ul> <li>Adv. &amp; PR</li> <li>Health Comm.</li> <li>Journalism Studies</li> <li>Law, Policy, Ethics &amp; History</li> </ul>	<ul> <li>Silha Center for the Study of Media Ethics and Law</li> </ul>

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
	Mass Communication			<ul><li>Graduate Minors:</li><li>Mass Comm.</li><li>Political Psych.</li></ul>	MA/Ph.D. & JD Ph.D. in Mass Comm.	<ul> <li>Media &amp; Computation</li> <li>Political Communication</li> </ul>	<ul> <li>Minnesota Journalism Center</li> </ul>
University of Nebraska- Lincoln College of Journalism and Mass Communications College of Arts & Sciences Dept. of Communication Studies	Advertising & Public Relations Broadcasting • BRDC News (option) • Media Production (option) Journalism Sports Media and Communication	MA in Journalism <ul> <li>Integrated Media Comm.</li> <li>Prof. Journalism</li> </ul>	Emphases: ADPR: • Brand management • Media, Data & Analytics • Creative • Public Relations • Global & Multicultural Communication Journalism • Data journalism	Undergraduate Minor: • Broadcasting Graduate Certificates: • Financial Communications • Public Relations and Social Media Graduate Specializations: • Integrated Media Communications (MA) • Professional Journalism (MA) MA/JD dual degree	MA in Journalism • Integrated Media Comm. • Prof. Journalism • Media Studies MA/JD Note: Non- media related Ph.D. offered by Dept. of Comm. Studies	Consortium for Health Promotion and Translational Research	• Hands-on experiential learning
Northwestern University Medill School of Journalism, Media, IMC School of Communication	Journalism	IMC (MS)		Graduate Specializations: • Health, Environment and Science • Magazine • Media Innovation and Content Strategy • Politics Policy and Foreign Affairs	Journalism (MS) IMC (MS) Note: Media- and non-media related Ph.D. offered by School of Comm.		<ul> <li>Global news reporting</li> <li>Audiences</li> <li>Communicati on &amp; PR</li> <li>Diversity &amp; Media</li> <li>Education</li> <li>Leadership &amp; Media Mgmt.</li> <li>Mktg. &amp; Adv.</li> </ul>

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
				<ul> <li>Social Justice and Investigative Reporting</li> <li>Sports Media</li> <li>Video &amp; Broadcast</li> <li>IMC Sequences:</li> <li>Consumer Insights &amp; Analytics</li> <li>Messages &amp; Content</li> </ul>			<ul> <li>Mktg. Analytics &amp; Research</li> <li>Media Channels</li> <li>News Reporting &amp; Writing</li> <li>Politics &amp; the Media</li> <li>Technology &amp; Innovation</li> </ul>
The Ohio State University School of Communication	Public Affairs Journalism (BA) Communication Pre-majors		Undergrad. Specializations: • Communication Analysis & Practice • New Media and Communication Technology • Strategic Communication	Undergraduate Minors: • Communication • Comm. Technology • Health, Environm., Risk, & Science Comm. • Media & Society • Media Production & Analysis • Org. Comm.	Communication (MA) Communication (Ph.D.)	<ul> <li>Comm. Technology &amp; Society</li> <li>Health Comm. &amp; Social Influence</li> <li>Mass Comm. Uses &amp; Effects</li> <li>Political Comm. &amp; Public Opinion</li> </ul>	<ul> <li>Comm. Technology &amp; Society</li> <li>Health Comm. &amp; Social Influence</li> <li>Mass Comm. Uses &amp; Effects</li> <li>Political Comm. &amp; Public Opinion</li> </ul>
Penn State Donald P. Bellisario College of Communications "Big Resources. Small School Feel."	Advertising/Public Relations Film Production and Media Studies Journalism Telecommunicatio ns and Media Industries	Digital Journalism and Media Digital Multimedia Design Media Studies Minor		Digital Media Trends and Analytics Minor Entrepreneurship and Innovation Film Studies Information Sciences and Technology for	Mass Communications (Ph.D.) Media Studies (M.A.) • Integrated Undergrad- Grad degree • JD-MA Joint Degree	<ul> <li>Center for Immersive Experiences</li> <li>John Curley Center for Sports Journalism</li> <li>Don Davis Program in Ethical Leadership</li> <li>Information Communication</li> </ul>	<ul> <li>Critical and Cultural Media Studies</li> <li>International, Global and Developmen t Communicati ons</li> <li>History, Law and</li> </ul>

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
		Strategic Communications Master of Professional Studies (MPS) in Strategic Communications		Telecommunicatio ns Media Studies Sports Journalism Certificate	Master of Professional Studies (MPS) in Strategic Communications (online)	Technology for Development (ICT4D) Consortium Institute for Information Policy Media Effects Research Lab Newspaper Journalists Oral History Program Arthur W. Page Center for Integrity in Public Communication Pennsylvania Center for the First Amendment Science Communication Program Children, Media and Conflict Zones Map The Prison Journalism Project	Government Politics • Media Effects • Science, Health and Environment al Media • Strategic Communicati ons • Telecommun ications, Technology and Information Policy
Purdue University College of Liberal Arts Brian Lamb School of Communication	Communication (BA)	M.S. in Communication Graduate Certificate in Strat. Comm. Mgmt.	Undergrad. Concentrations: • Business comm. • Comm. Science and Technology • General comm. • Health comm. • Interpersonal comm.	Graduate Certificate in Strat. Comm. Mgmt.	<ul> <li>Thesis and non- thesis master's or Ph.D.</li> <li>Health comm.</li> <li>Interpersonal comm.</li> <li>Org. comm</li> <li>Media Technology &amp; Society</li> <li>PR</li> </ul>	Ph.D. and MS in Information Security with Purdue's Center for Education and Research in Information Assurance and Security (CERIAS)	Written and verbal communicati on

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
"One major. Eight concentrations."			<ul> <li>Media and mass comm.</li> <li>Political and civic comm.</li> <li>PR &amp; Strat. Comm.</li> </ul>		Interdisciplinary Study: • Comm/HR Mgmt (M.S.) • Comm. & Philosopy (Ph.D. • Comm. & Gerontology (Ph.D.) • Info. Security (Ph.D. & M.S.)	Purdue Presentation Center	
Rutgers         University         School of         Communication         and Information         Journalism and         Media Studies         Dept.         Communication         Dept.         Library and         Information         Science Dept.	Communication Information Technology and Informatics Journalism and Media Studies	<ul> <li>Professional Development</li> <li>Studies (online non-credit cert. programs)</li> <li>Business and managerial comm.</li> <li>PR</li> <li>Digital Asset Mgmt.</li> <li>Health Comm &amp; Information</li> <li>Coaching</li> </ul>		<ul> <li>Minors:</li> <li>Digital Communication, Information and Media</li> <li>Gender and Media</li> </ul>	Master: • Communicatio n & Media • Health Comm. and Information Ph.D. Professional Development Studies (online non-credit cert. programs)	<ul> <li>Center for Communication and Health Issues (CHI)</li> <li>Center for International Scholarship in School Libraries (CISSL)</li> <li>Center for Organizational Leadership (OL)</li> <li>Media, Inequality and Change Center (MIC)</li> </ul>	
University of <u>Madison-</u> <u>Wisconsin</u> <u>School of</u> <u>Journalism and</u> <u>Mass</u> <u>Communication</u>	Journalism (BA) Journalism (BS)		Undergrad. Concentration: • Strat. Comm. • Reporting	Undergraduate Certificate: • Sports Communication	Master's: • Research • Professional Ph.D: • Mass comm.	<ul> <li>Center for Communication and Democracy</li> <li>Center for Journalism Ethics</li> <li>Mass Comm. History Center</li> <li>Mass Comm. Research Center</li> </ul>	<ul> <li>Top ranked for communicati on research</li> <li>Hands-on learning</li> <li>Award- winning instructors</li> </ul>

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
							<ul> <li>Engaged alumni</li> </ul>

## Carnegie Knight Initiative

Arizona State University Walter Cronkite School of Journalism and Mass Communication	Journalism and Mass Comm. (BA) Sports Journalism (BA)	<ul> <li>Undergraduate:</li> <li>Mass Comm and Media Studies (BA)</li> <li>Digital audiences (BS)</li> <li>Graduate:</li> <li>Online MS in Business Journalism</li> <li>Online MS in Digital Audience Strategy Master's</li> <li>Online Grad. Cert. in Digital Audience Strategy</li> </ul>	Undergrad. specializations: • Business journalism • Bilingual journalism • Public relations	Graduate Certificate: • Online Digital Audience Strategy	Master's: • Journalism • Sports Journalism • Investigative Journalism • Business Journalism (online) • Mid-career master's degree Journalism and Legal Studies (MS) MD/MMC Dual Degree Program Ph.D. in Mass Comm.	<ul> <li>Reynolds Center for Business Journalism</li> <li>Center on Disability and Journalism</li> </ul>	<ul> <li>Carnegie Knight News21</li> <li>Cronkite Global Initiatives</li> </ul>
University of California – Berkeley Graduate School of Journalism School of Information		Online courses for professionals (Advanced Media Institute)			Master of Journalism Concurrent Degrees: • Journalism and Asian Studies • Journalism and Law • Journalism and Public Health	Advanced Media Institute	Multiplatform journalism

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
					Note: Media- related Ph.D. offered by School of Information		
<u>Columbia</u> <u>University</u> <u>Journalism</u> <u>School</u>	No undergraduate program		Data Documentary Investigative Multimedia Broadcast Business Audio Arts Politics International Science Writing		MS MS Data JRN MA Dual degrees: • JRN & Computer Science • JRN & Intern. Public Affairs • JRN & Law • JRN & Business • JRN & Religion Intern. Academic Partnerships in France and South Africa PhD in Communications	Prof. Development opportunities	•
Harvard University <u>Kennedy School</u>		Online executive education		<ul> <li>Executive</li> <li>Education</li> <li>Online programs</li> <li>Leadership programs</li> <li>Policy programs</li> <li>Public Leadership Credential</li> </ul>	Master • Public Policy • Public Admin. in Intern. Development • Master in Public Admin. • Mid-Career Master in Public Admin.	• Shorenstein Center on Media, Politics and Public Policy	

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
					Multiple Joint Degrees Ph.D. • Political Economy & Gov.'t • Public Policy • Health Policy • Social Policy		
University of <u>Missouri</u> <u>Missouri School</u> of Journalism	Journalism Journalism w/emphasis in Strategic Communication	Journalism (online) w/emphasis in: • Health comm. • Interactive media • Media mgmt • Strat. Comm. Certificate: Interactive media (graduate)		Minor: Journalism (undergraduate) Certificate: Interactive media (graduate)	Journalism (on- campus) Journalism (online) Ph.D. • Media history • Media law, ethics and policy • Media sociology • Strat. Comm.	<ul> <li>Frank Lee Martin Journalism Library</li> <li>McDougall Center for Photjournalism Studies</li> <li>Donald W. Reynolds Journalism Institute</li> <li>David Novak Leadership Institute</li> <li>Jonathan B. Murray Center for Documentary Journalism</li> </ul>	The Missouri Method Global Program
University of North Carolina Hussman School of Journalism and Media	Media and Journalism • Journalism • ADPR	Digital Communication (MA; online)	Undergrad. Certificates: • Business Journalism • Sports Communication Environment and science dual	Media and Journalism • Journalism • ADPR Graduate Certificate Program	Media and Communication (MA) • Journalism • Strat. Comm. • Visual comm. • Theory & Research		Global Programs

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
			degree program (5 yrs.)		Digital Communication (MA; online) Media and Communication (Ph.D.)		Bloomberg- UNC-Berkeley Business Journalism Diversity Program
							CBC-UNC Diversity Fellowship Program
University of Southern California Annenberg School for Communication and Journalism	Communication (BA) Journalism (BA) Public Relations (BA)	Undergrad. Minors: Advertising Communication Policy and Law Communication Technology Practices and Platforms Cultural Diplomacy Culture, Media and Entertainment Justice, Voice and Advocacy Media Economics and Entrepreneurship News Media and Society Professional and Managerial Communication			Communication & Data Science (MS) Comm. Mgmt. (MCG) Digial Social Media (MS) Global Comm. (MA)/Global Media (MSc) Journalism (MS) Public Diplomacy (MPD) PR and Adv. (MA) Specialized Journalism (MA) Specialized Journalism/The Arts (MA) Communication (Ph.D.)	<ul> <li>Annenberg Inclusion Initiative (AII)</li> <li>Annenberg Innovation Lab</li> <li>Annenberg Networks Network</li> <li>Annenberg Research Network on International Communication</li> <li>Center for Health Journalism</li> <li>Center for Public Relations (CPR)</li> <li>Center for the Digital Future</li> <li>Center on Communication Leadership and Policy</li> <li>Center on Public Diplomacy</li> <li>Center for Third Space Thinking</li> </ul>	•

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
		<ul> <li>Public Relations</li> <li>Sports Media Industries Minor</li> <li>Sports Media Studies</li> </ul>				<ul> <li>Civic Paths</li> <li>Critical Media Project</li> <li>Institute for Diversity and Empowerment at Annenberg</li> <li>Knight Digital Media Center</li> <li>Media, Economics &amp; Entrepreneurship</li> <li>Metamorphosis</li> <li>The New Normal</li> <li>The New Normal</li> <li>The Norman Lear Center</li> <li>Pacific Council on International Policy</li> <li>USC Annenberg Institute of Sports, Media &amp; Society</li> <li>USC U.SChina Institute</li> </ul>	
<u>Syracuse</u> <u>University</u> <u>Newhouse</u>	Advertising Broadcast & Digital Journalism Graphic Design Magazine, News and Digital Journalism Photography Public Relations	Graduate: • Comm@syrac use (online)	Bandier Program (entertainment)	Undergrad. Minors: • Visual Comm. • Advertising Graduate Certificate: • Media & Education Executive Education (PR)	Master's: • Advertising • Audio Arts • Broadcast & Digital Journalism • Comm. Mgmt. • Comm@syrac use (online) • Goldring Arts Journalism and Comm. • Magazine, News and	<ul> <li>Bleier Center for Television &amp; Popular Culture</li> <li>Center for Digital Media Entrepreneurship</li> <li>Newhouse Center for Global Engagement</li> <li>Newhouse Sports Media Center</li> <li>Transactional Records Access Clearinghouse</li> </ul>	Real-world experience

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
	Television, Radio and Film			Advanced Social Media Strategy Certificate	Online Journalism • Media and Education • Media Studies • Multimedia, Photography and Design • New Media Mgmt. • Public Diplomacy and Global Comm. • Public Relations • Television, Radio and Film Ph.D. Mass Communication	<ul> <li>Tully Center for Free Speech</li> <li>W2O Center for Social Commerce</li> </ul>	
University of Texas-Austin Moody College of Communication <u>School of</u> <u>Journalism and</u> <u>Media</u> <u>Stan Richards</u> <u>School of</u> <u>Advertising and</u> <u>Public Relations</u> Dept. of Communication	Journalism Advertising Public Relations Communication & Leadership			Undergrad. Minors: • Comm. and social change • Global comm. • Health comm. • Science comm. • Sports media • Latino media arts & studies • Journalism and media • Communicating for Development and Philanthropy • Comm. studies	Master's: • Journalism Professional track • Research and Theory track • Advertising w/and w/o thesis Ph.D.: • Advertising • Journalism	<ul> <li>Annette Strauss Center for Civic Engagement</li> <li>Center for Sports Communication &amp; Media</li> <li>Institute for Media Innovation</li> <li>Knight Center for Journalism in the Americas</li> <li>Technology and Information Policy Institute</li> </ul>	•

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/ Creative Centers	Areas of Academic Strength
Dept. of Radio, Television and Film Dept. of Speech. Language, and Hearing Sciences				<ul> <li>Media studies</li> <li>Prof. sales and business development</li> <li>Media entertainment industries</li> </ul>			

Journalism and Mass Communications Programs Competitive Analysis (Lost Applications) Summer 2020

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/Creati ve Centers	Areas of Academic Strength
University of <u>Nebraska-</u> <u>Omaha</u> <u>College of</u> <u>Communication,</u> <u>Fine Arts and</u> <u>Media</u>	Comm Studies (BA, BS) Journalism & Mass Communication (BA, BS)	N/A	Comm Inst. Comm & Corp Training Intercultural & Diversity Interpersonal and Conflict Mgmt. Org Comm Rhetoric & Public Culture Journalism Creative media Journalism Public Relations/Adve rtising	Comm • Comm Studies • Visual Comm & Culture Journalism • Journalism & Mass Comm	Communication (M.A.) • Communicatio n Law, Technology and Policy • Conflict Resolution • Interpersonal/I ntercultural Communicatio n and Training • New Media • Organizational Communicatio n	Social Media Lab for Research and Engagement UNO Television Visual Resource Center	Student run media – TV, Radio, Magazine KVNO Independent Radio MavRadio CommUNO Magazine

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/Creati ve Centers	Areas of Academic Strength
					<ul> <li>Public Relations</li> <li>Public and Political Communicatio n</li> <li>Technical Communicatio n</li> </ul>		
University of <u>Nebraska-</u> <u>Kearney</u> <u>Department of</u> <u>Communication</u>	Journalism (BA, BS) Advertising/Public Relations (BS) Multimedia (BA,BS) Org & Relational Comm (BS) Sports Communication (BA, BS)	Strategic Communication – Support Track for Org & Relational Comm major (12 credits)	N/A	<ul> <li>Advertising/Publi c Relations</li> <li>Journalism</li> <li>Media Production</li> <li>Multimedia</li> <li>Professional Communication</li> </ul>	Public Communication (M.A.)	Loper Radio The Antelope Newspaper	N/A
Kansas University William Allen White School of Journalism and Mass Communications	News & Information (BSJ) Strategic Communication (BSJ)	Digital Content Strategy (MSJ) ONLINE		Journalism Minor Sports Media Concentration	Journalism Thesis (MSJ) IMC (MSJ) Journalism & Law (MS/JD) Digital Content Strategy (MSJ) <i>ONLINE</i> Journalism & Mass	Center for Excellence in Health Communication to Underserved Populations (CEHCUP) KUJH-TV The University Daily Kansan Media Crossroads	Health Communication Student Run Media

University	Dept. & Majors	Online Majors & Minors	Concentrations, Specializations	Minors, Certificate Programs	Graduate Programs and Degrees	Research/Creati ve Centers	Areas of Academic Strength
					Communications (PhD)	The Agency (Student Ad Agency) Steam Whistle Creative	
Metro Community College	Communications Photography Video/Audio Communications	N/A	N/A	N/A	N/A	N/A	N/A
Grand Canyon University	Marketing & Advertising Marketing (BA) Advertising & Design (BA) Communication (BA)	Available	N/A	N/A	Available	N/A	N/A